LinkedIn Ghostwriter Portfolio Improvement Guide

Overall Score

8.6/10. Strong foundation with room to improve positioning and trust.

1. Headline

Helping SaaS Founders Turn Ideas Into LinkedIn Content That Builds Trust and Generates Opportunities

2. Value Proposition

Save 8+ hours every month.
Consistent LinkedIn presence.
Posts in your voice.
More visibility and credibility.

3. How We Work

1. Discovery
2. Research
3. Writing
4. Revisions
5. Publishing Support

4. Portfolio Samples

Label each sample: 'Self-Initiated Sample (Created to Demonstrate Writing Style)'.

5. Call to Action

Ready to build your LinkedIn presence?
Email: your email
LinkedIn: your profile
Let's talk.

6. Credibility

Mention industries (SaaS, AI, B2B, Consulting) and tools (Notion, ChatGPT, Canva).

7. Case Study

Challenge → Strategy → Example Post → Expected Outcome.

Final Verdict

Your portfolio is strong enough to start outreach. Focus on stronger proof, clearer process, and compelling positioning to reach a premium level.